



Adapting Manufacturing for the Digital Age



Based on the latest PwC CEO survey, which polled more than 1300 CEOs, 70% believe the “**speed of technological change**” is a top threat

Source: <http://www.pwc.com/gx/en/ceo-survey/2017/pwc-ceo20th-survey-report-2017.pdf>

Since the year 2000, 52% of Fortune 500 companies have either **gone bankrupt, been acquired, or ceased to exist**





As manufacturers,
when was the last time you thought about:



The rise of
global competition



The role of
business applications



The importance of
collaboration

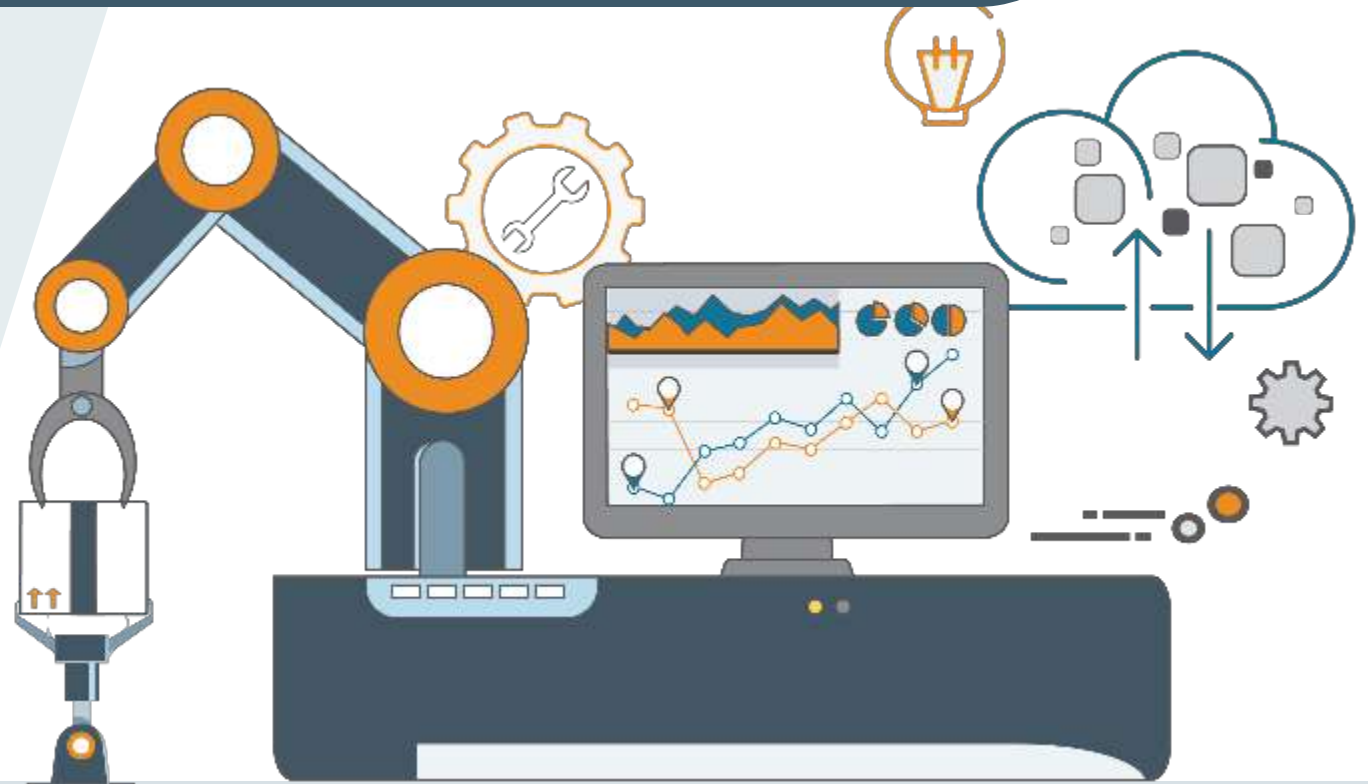


Anticipating
requirements

GLOBAL COMPETITION

Innovation is not just automation

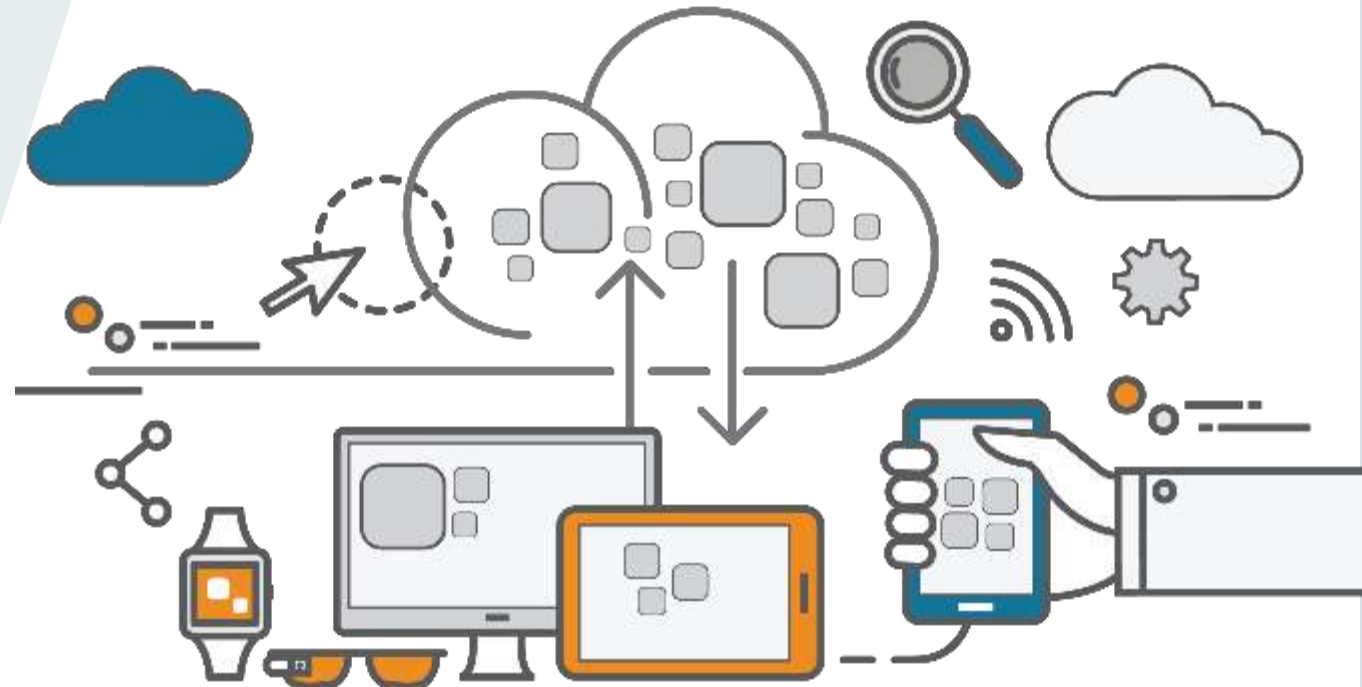
To stay ahead of rising global competition, the key is to **adopt and leverage new technologies** to become innovative leaders



BUSINESS APPLICATIONS

On-premise ERP systems that were once core business enablers are now viewed as barriers to rapid change

Innovate and move faster
with
zero customizations
on the cloud



COLLABORATION

Enable a responsive digital thread connecting all aspects of the value chain to better serve customers and the business

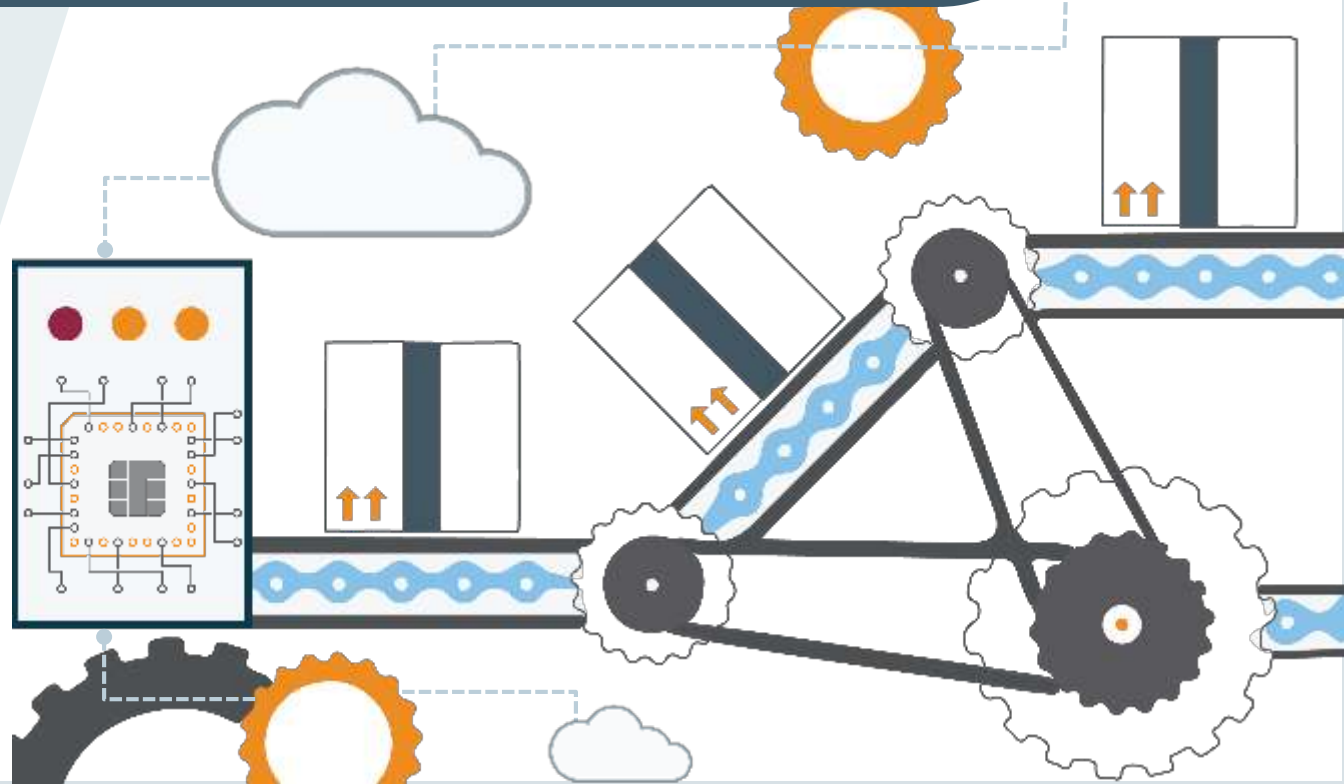
- + A digital thread automates **connections at speeds** not possible through phone, fax, email, or manual activities



ANTICIPATING REQUIREMENTS

A smarter experience with the ability to intelligently predict requirements to improve performance

- + Plan for every system or **machine interaction to be smarter** and to proactively anticipate needs

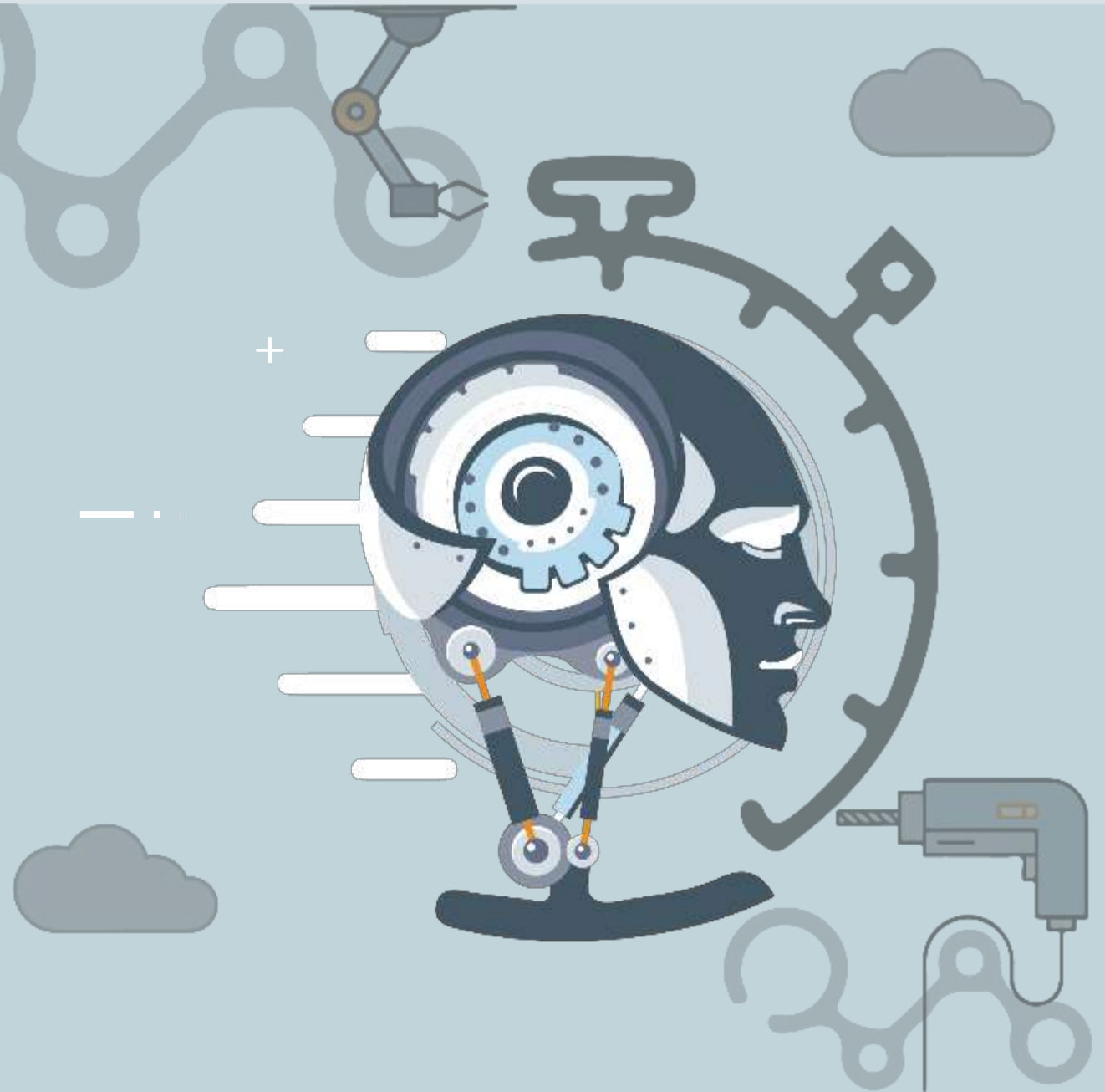


How prepared are you for digitization?

While digitization may be creating new challenges for manufacturers, it is also **providing endless opportunities**



According to Charles Darwin
**“It is not the strongest
species that survive,
nor the most intelligent,
but the ones most
responsive to change”**



To learn **how Oracle Industrial Manufacturing can help you prepare and adapt in the digital age** read our [whitepaper](#)



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