

The Complete Cloud and Next-Generation Platform For Business

Integrated Cloud Applications & Platform Services



Oracle, a global provider of enterprise cloud computing, is empowering businesses of all sizes on their journey of digital transformation. Oracle Cloud provides leading-edge capabilities in software as a service, platform as a service, infrastructure as a service, and data as a service.

Oracle helps customers develop strategic roadmaps and advance their journey to the cloud from any point: new cloud deployments, legacy environments, and hybrid implementations. Oracle's complete, integrated approach makes it easy for companies to get started in the cloud and even easier to expand as business grows.

Oracle's application suites, platforms, and infrastructure leverage both the latest technologies and emerging ones—including artificial intelligence (AI), machine learning, blockchain, and Internet of Things (IoT)—in ways that create business differentiation and advantage for customers.

Today, 430,000 customers in 175 countries use Oracle technologies to seize business opportunities and solve real, tangible challenges. Oracle supports customers on every step of the digital journey, with consulting, financing, support, and training services.

INTELLIGENT CLOUD APPLICATIONS

Oracle's complete cloud application suite allows businesses of all sizes to connect their companywide operations anytime, anywhere, and from any device. Modern best practices and data-driven intelligence are built into the applications. Customers can subscribe to more than a thousand software-as-a-service (SaaS) applications, including enterprise resource planning, enterprise performance management, supply chain management, human capital management, and customer experience. Oracle's enterprise applications support all types of cloud scenarios, allowing

customers to connect to other cloud services and integrate with existing systems.

Oracle provides industry-specific applications for running a customer's core business, on premises or in the cloud, for more than two dozen industries. Global business units serve the communications, education, financial services, health sciences, hospitality, public sector, retail, and utilities industries.

INTEGRATED CLOUD PLATFORM

Oracle Cloud Platform enables developers, IT professionals, and business leaders to develop, extend, connect, and secure cloud applications, share data, and gain insights across applications and devices. Companies can innovate faster, increase productivity, lower costs, and benefit from enhanced security features with the most complete and open platform-as-a-service (PaaS) offerings. Oracle Cloud Platform offers the same capabilities in the cloud and on premises, for the greatest choice and most flexible access.

Oracle Database Cloud Service makes it easy to migrate enterprise workloads to the cloud. The world's #1 database is available in the cloud or on premises, and works seamlessly in hybrid environments. It provides companies of all sizes advanced security, rapid analytics, greater agility, and significant cost savings.

MySQL, the most popular open source database, is also available in the cloud as a secure, cost-effective, enterprise-grade database service for modern applications.

Oracle's infrastructure-as-a-service (IaaS) capabilities enable companies to run any

ORACLE CORPORATION

- US\$37.7 billion total GAAP revenue in FY 2017
- 430,000 customers in 175 countries
- 25,000 partners
- More than 138,000 employees, including:
 - 40,000 developers and engineers
 - 16,000 support and services specialists, who speak 29 languages
 - 19,000 implementation consultants
- Nearly 3.5 million students supported annually in 120 countries
- More than 17,000 patents worldwide
- #17 of 100 most valuable global brands (Interbrand Best Global Brands 2017 Rankings)
- 5 million registered members of the Oracle Developer Community
- 469 independent user communities in 97 countries

INDUSTRY LEADERSHIP

- #1 in banking
- #1 in communications
- #1 in engineering and construction
- #1 in financial services
- #1 in healthcare
- #1 in insurance
- #1 in life sciences
- #1 in logistics
- #1 in public sector
- #1 in retail
- #1 in utilities

ORACLE LEADERSHIP

- #1 application server
- #1 applications development and deployment
- #1 business analytics
- #1 database
- #1 database management tools
- #1 database on Linux and UNIX
- #1 data warehouse
- #1 deployment-centric applications platform
- #1 embedded database
- #1 engineered systems
- #1 enterprise performance management
- #1 lead management
- #1 marketing automation
- #1 middleware
- #1 structural data management software
- #1 supply chain execution
- #1 talent management

ORACLE CUSTOMERS INCLUDE

- 10 of the 10 top aerospace and defense companies
- 20 of the 20 top airlines
- 20 of the 20 top automotive companies
- 20 of the 20 top banks
- 9 of the 10 top consumer goods companies
- 9 of the 10 top engineering and construction companies
- 20 of the 20 top governments
- 20 of the 20 top high tech companies
- 20 of the 20 top insurers
- 20 of the 20 top manufacturers
- 20 of the 20 top medical device companies
- 20 of the 20 top oil and gas companies
- 20 of the 20 top pharmaceutical companies
- 20 of the 20 top retailers
- 10 of the 10 top SaaS providers
- 20 of the 20 top supply chains
- 20 of the 20 top telecommunications companies
- 20 of the 20 top universities
- 10 of the 10 top utilities

workload in the cloud, helping to increase business value and productivity. Oracle Cloud Infrastructure encompasses compute, storage, network, container services, and more, including migration tools that simplify how organizations migrate on-premises workloads to the cloud.

Oracle's converged infrastructure products provide a secure infrastructure and development platform for companies with on-premises requirements. Oracle is unique in its ability to bridge today's on-premises investments with a cloud future. Oracle's cloud-ready infrastructure uses the same architecture and technology stack on premises as in Oracle Cloud, so customers can modernize their architecture and future-proof their IT investments.

EMERGING TECHNOLOGIES FOR BUSINESS

Oracle is developing capabilities in AI, machine learning, augmented reality, blockchain, IoT, and human interface technologies, all of which are designed to let customers take advantage of the latest technology advances and develop their own innovative products and services.

A pioneer in IoT platforms, Oracle is using enterprise AI in conjunction with IoT to help customers manage physical assets and boost employee productivity. Blockchain is being used in areas such as customer loyalty, procurement, and identity management.

Continued technological advances are always on the horizon. Oracle invests heavily in research and development: US\$6.2 billion in FY 2017.

OPEN PLATFORM FOR DEVELOPERS

Developers don't just write code. They create innovations using a variety of tools and technologies. Oracle is focusing on the needs of these developers and IT professionals by making its platform more open, modern, and easy to use.

Oracle democratizes enterprise-grade cloud for all developers and applications, providing the underlying cloud platform and infrastructure to deliver performance, availability, and security. So developers can focus on the development, design, and creative aspects of their solutions.

ACCELERATING DIGITAL TRANSFORMATION

Enterprises can innovate faster, improve customer engagement, drive business-process efficiency, and accelerate digital transformation with Oracle Cloud. Oracle is the enterprise technology partner that positions companies for tomorrow, today.

To learn more, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative. Outside North America, visit oracle.com/corporate/contact/global.html to find the phone number for your local Oracle office.



Oracle is committed to developing practices and products that help protect the environment

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