

Revolutionize Your Reporting

Transform data into integrated information for insight and intelligence

Enterprise systems are great at capturing data. But once collected, retrieving data for impactful reports that reach across applications is difficult. Transform your enterprise data by putting reporting first, front and foremost. Deliver reports with rich graphics, dynamic analytics and real-time content integrated across Oracle's cloud.

THE DATA EXPLOSION AND NEED FOR ANALYTICS DRIVES THE REPORTING REVOLUTION



By 2020

44 Trillion GB
(zettabyte)

Digital data generated.
10x more than 2014¹



67% of CEOs say data and analytics are a top three investment priority for 2016 to 2019 – for new products and services and to drive efficiencies and strategy.²



THE REPORTING REVOLUTION DELIVERS DRAMATIC ENTERPRISE BUSINESS INSIGHT

Revolutionize your reports using transactional data, predictive analytics and advanced visualization.



OPERATIONS

Multi-dimension reporting and analysis for any business operations or processes



FINANCE AND REGULATORY

Reports compliant to statutory requirements and standards across all transactional data



MANAGEMENT

Executive and board reporting with real-time predictive analytics and in-depth interactive graphics

MODERN BEST PRACTICE. THE FOUNDATION FOR TODAY'S REPORTING REVOLUTION

The Reporting revolution starts with **Oracle Modern Best Practice** by using next generation business processes to achieve radically superior results with fewer resources, all deployed in the cloud.

BUILT WITH
**ORACLE
MODERN
BEST PRACTICE
PROCESSES**



Big Data



Cloud



Analytics



Social



IoT



Mobile

IT IS TIME TO REVOLUTIONIZE YOUR REPORTING WITH ORACLE.



Revitalize the creation and automation of your enterprise reports through intuitive and dynamic visuals. Create accurate reports with brilliant graphics that everyone in your enterprise can understand and rely upon. Experience the reporting revolution at: oracle.com/revolutionize-your-reports

[1] "Big Data, Bigger Digital Shadows, and Biggest Growth in the Far East" – IDC – Digital Universe Research – 2014

[2] "Now or Never. CEOs Mobilize for the Fourth Industrial Revolution – US CEO Outlook 2016." KPMG. June 2016. n=400 Source: www.kpmg.com/us/ceooutlook