

Oracle Supply Chain Planning Cloud

Adaptive Supply Chain Planning

BUSINESS CHALLENGES

To ensure profitability and customer satisfaction in the face of unexpected events, you need responsive supply chain planning to balance supply and demand in real time

Without modern supply chain planning tools that match the pace of today's business, companies struggle to...

Predict and Shape Demand



Only **53%** of companies use demand forecasting tools

Plan and Align the Business



Only **48%** of companies use integrated business planning tools

Monitor and Respond to Changes



Only **13%** of companies have visibility into their supply chains



A dynamic business needs simpler, faster, and better supply chain planning

Simpler

From juggling disparate technology and processes



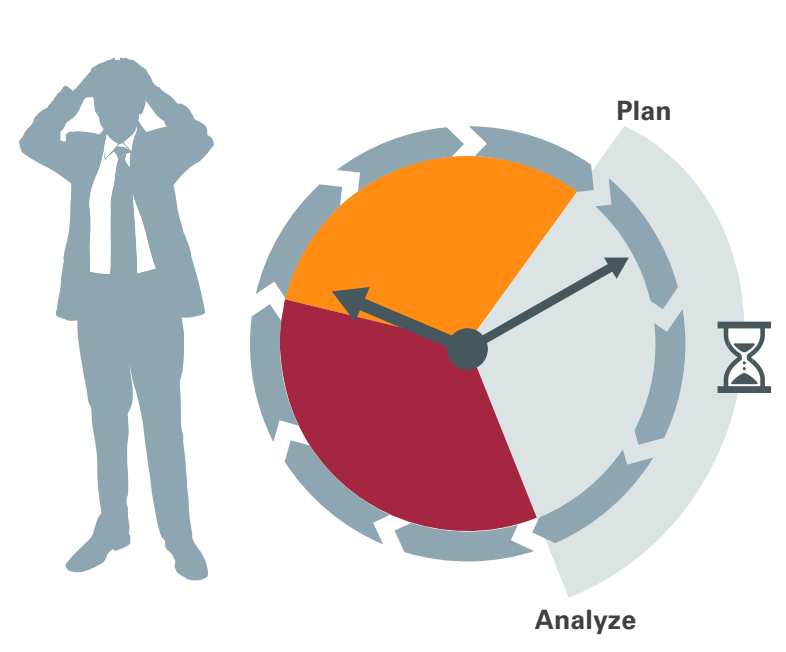
To leveraging single cloud technology for end-to-end processes



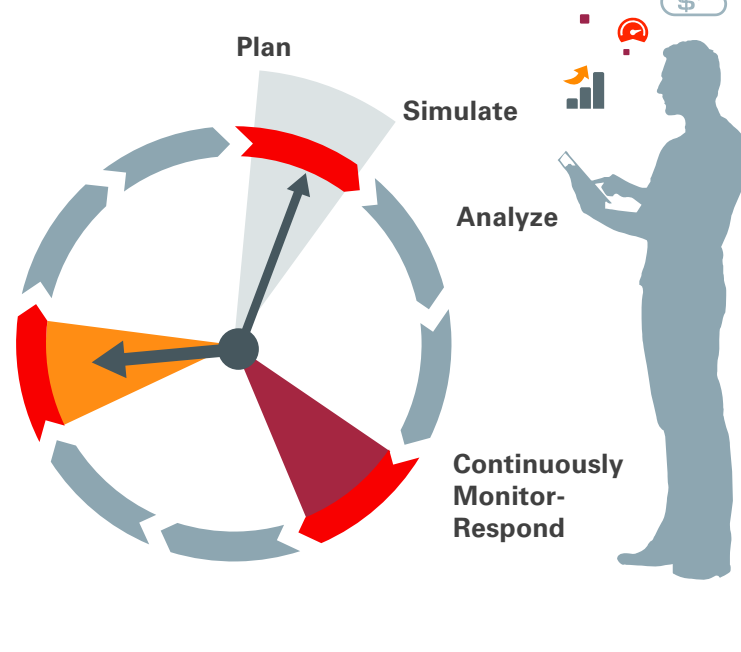
The result: Unified planning, analytics, and process orchestration with easier implementation, use, and upgrades

Faster

From waiting on sequential and disconnected batch planning



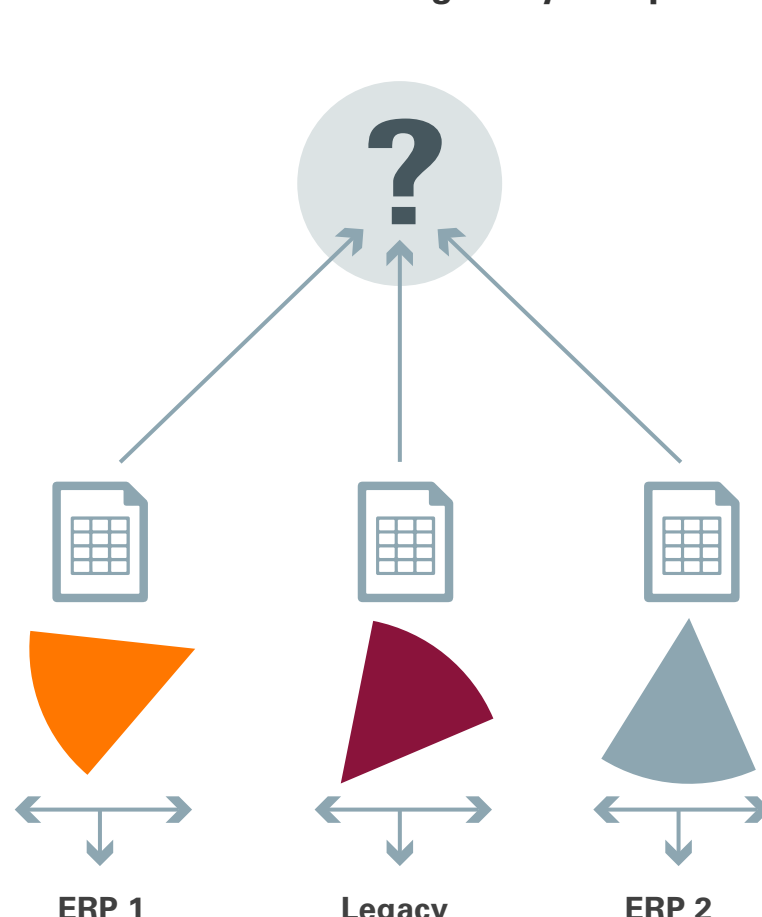
To continuously responding to changes



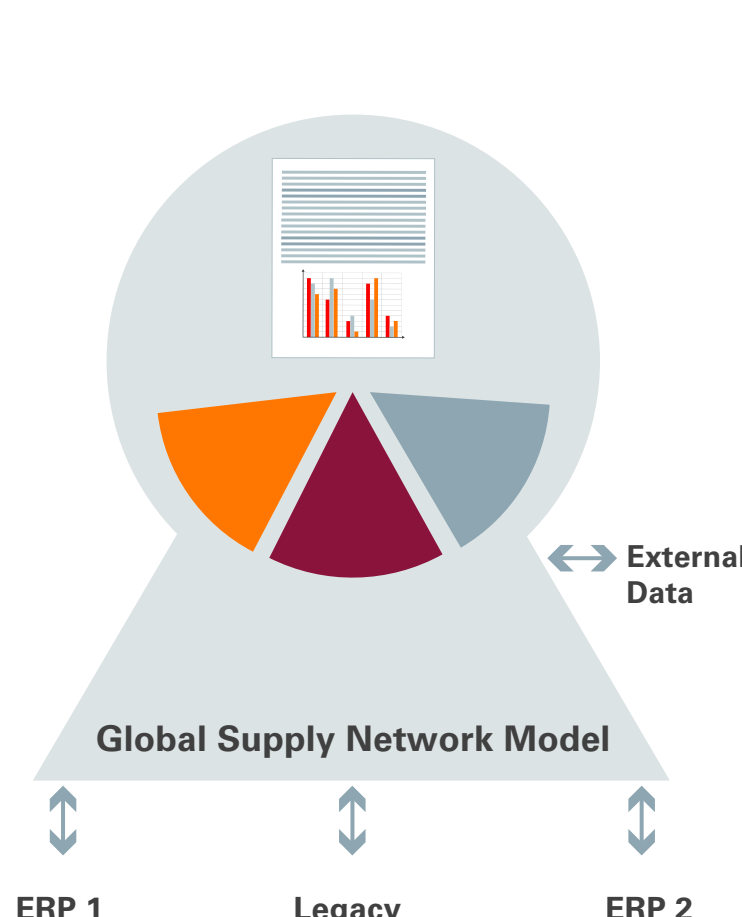
The Result: Rapid monitoring, simulation, and response capabilities enhance the quality and speed of decision-making

Better

From reconciling multiple plans and receiving delayed reports



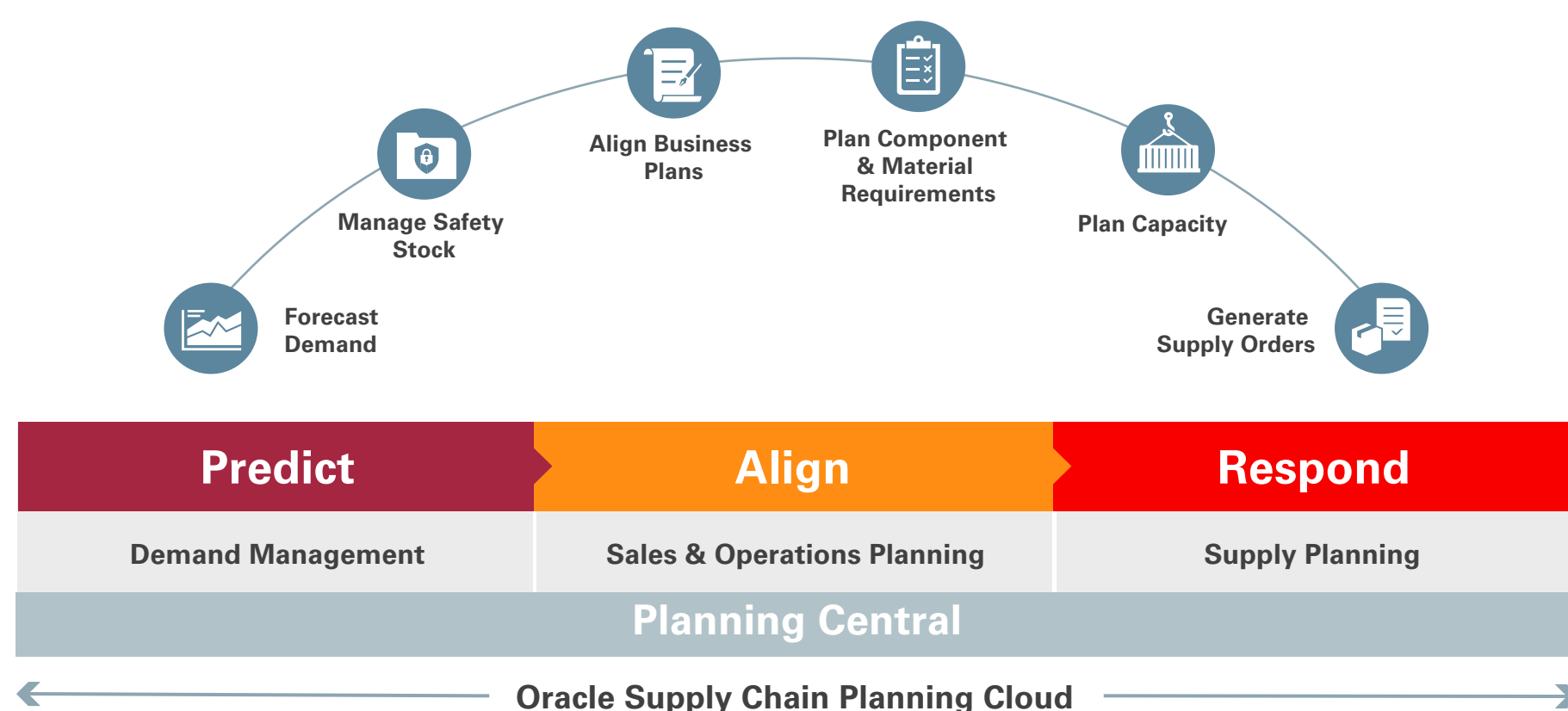
To dynamically analyzing and acting on one version of the truth



The Result: End-to-end visibility with flexible segmentation improves planner productivity and business agility

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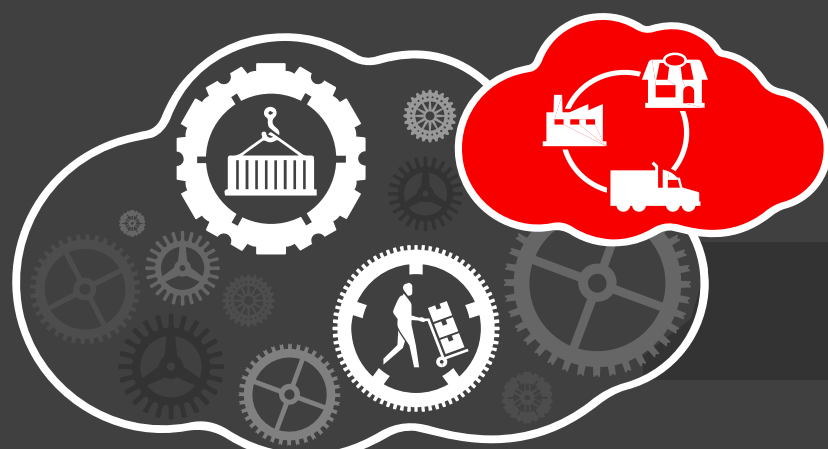
Continuously improve forecast accuracy, collaboration, and end-to-end visibility with Oracle Supply Chain Planning Cloud—a unified, architected solution for planning and execution



Ensure continuous, intelligent, and adaptive responses to demand and supply variability with advanced analytics and reduced IT overhead

Improve customer service. Increase margins.
Reduce inventory investment waste. Minimize supply disruptions.

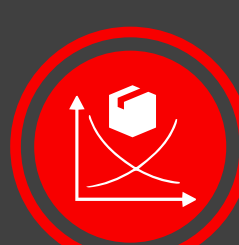
Plan simpler, faster, and better with Oracle Supply Chain Planning Cloud



Predict. Align. Respond.



Improve Forecast Accuracy



Balance Supply & Demand



Increase Visibility

Discover how a dynamic supply chain planning solution empowers your decision-making with agility and adaptive intelligence.

Visit cloud.oracle.com/scm for more information.