

# 10 REASONS

# Customers Select Oracle HCM Cloud

As we approach 2020, technology is both distinguishing and disrupting businesses in every industry across the globe. The future of work is here. Leverage the 10 reasons customers selected Oracle Cloud as you evaluate technology that can bring you into the digital age.

#### 1 PERSONAL AND MODERN UX

Oracle's HCM Cloud marries simplicity and intelligence to make work more personal--learning about your interests to tailor areas like your profile, learning, mentors, and roles over time.

#### 2 ADAPTABLE AND EXTENSIBLE

Your business is changing—fast. Wouldn't it be nice if your systems were agile, up-to-date and easily configurable as your needs change? Our customers think the fact that Oracle HCM Cloud delivers an adaptable and flexible solution to meet changing business practices, regulations, and environments is a big win.



#### 3 INTELLIGENT APPLICATION

Oracle HCM Cloud uses an Al-first approach. This means data, advanced machine learning and decision science are combined to help improve talent management, provide complete workforce insights, and increase operational efficiency. For example, with Oracle HCM Cloud, the system can highlight employees at risk of leaving and empower you to retain them.

## **4** COMPLETE HCM CLOUD

Run your business with a single technology partner. On our complete Oracle Cloud you can: manage the entire employee lifecycle, add other line of business applications like finance or sales, and gain speed and innovation from Oracle's infrastructure and platform-as-a-service foundation.



#### **5** BUSINESS VALUE

Oracle customers leverage our simply powerful HCM cloud application to drive business value through better user engagement, streamlined processes, improved productivity, and lower total cost of ownership. One example is Stolt-Nielsen, a global provider of integrated transportation, storage, and distribution solutions, who shortened HR processes by 50% and reduced external IT support by 80%.

#### 6 INNOVATION POWERHOUSE

Innovation is the biggest benefit of moving your systems to the cloud. Our customers love that they can create tomorrow, today with emerging technologies like Artificial Intelligence, Chatbots, and the Internet of Things that are a result of Oracle's nearly \$6 Billion investment in research and development.

## 7 DATA SECURITY AND PRIVACY

Security is a top priority for Oracle Cloud solutions. With Oracle HCM Cloud, you get multi-layered security, data encryption by default and state-of-the-art data centers. Oracle's cloud platform offers security, scalability, availability and performance by running on best-in-class Oracle Cloud Infrastructure and providing unified identity and security management.

# **8** A VIBRANT HR COMMUNITY

The Oracle community meets online and face-to-face to share best practices, troubleshoot problems, and advance their HR careers. In addition, Oracle Cloud Customer Connect is a vibrant online community of 30,000+ HCM members ready to help you in your journey.

#### 9 CUSTOMER SUCCESS

At each step of the cloud journey, we partner with you to ensure your project success. New Oracle customers are assigned a dedicated implementation success manager, a dedicated customer success manager, and have access to 24/7 customer service across 145 countries to maximize the value of your investment.

#### 10 GLOBAL CAPABILITIES

Most enterprises today operate at both the global and local level, so our customers like that Oracle HCM Cloud is designed globally at the core to meet both corporate and regional needs for over 200+ localities and 25 languages.



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