

# Oracle SCM Cloud: Multichannel Order Management

Increase revenue and margin, ensure customer satisfaction, capture orders and reduce fulfillment errors across multiple channels of business.

The order management process has become increasingly difficult due to multiple channels, supply chain complexity, customer experience expectations, mergers and acquisitions activity and globalization. With new technology and applications now available, it's time to re-imagine your order management process.

## THE PRESSURE IS ON

The Peerless Group surveyed senior supply chain executives in manufacturing organizations worldwide.

Their **top priorities**:



**Increasing**  
per-order profit



Fulfilling more orders  
**more quickly, at lower cost**



**Improving**  
customer service

## THE DILEMMA

...yet some companies hesitate to invest in either:



On-premise order management or fulfillment systems thanks to high upfront costs and lengthy deployment times



On-cloud solutions due to security or performance concerns

## THE FACTS



**3/4**  
of organizations are using cloud services



**\$1.8 trillion**  
expected amount of online and web-influenced retail sales by 2017.



**80% of all data**  
will exist in or pass through the Cloud by 2020.

## HOW ORACLE CAN HELP

Choose a practical path to the cloud. Oracle provides a fully secure cloud alternative for order management functionality and more so you can focus on your growing business and get the most out of your innovation:

Leave the daily IT management to Oracle and gain:

**Deploy fast**  
**Save your IT resources**  
**Protect your IP**



**Time and cost savings with the Oracle Cloud**

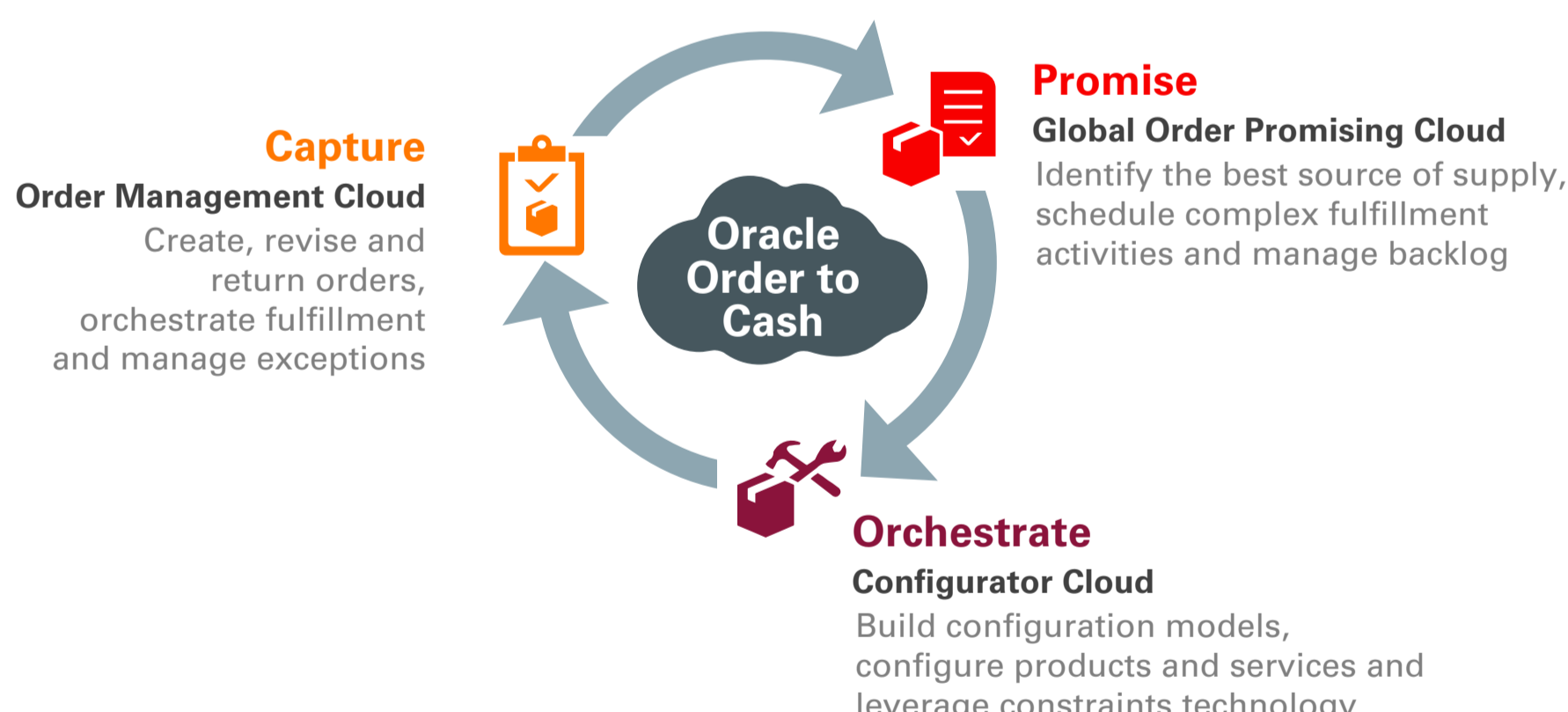


**Security backed by world-class Oracle technology**



## ORACLE SCM CLOUD: ORDER TO CASH

Oracle's multichannel order management solution offers comprehensive integrated inventory, manufacturing, procurement, finance, CPQ and commerce to simplify and improve order management processes.



## ORACLE CUSTOMERS

Oracle has been offering applications in the Cloud for over a decade and is committed to being the world leader in Cloud solutions. Our customers' results speak for themselves:



**25 million**  
users rely on Oracle Cloud every day



**50%**  
cost reduction



**90% faster**  
deploy Applications

## BUSINESS IS MOVING FAST. WILL YOURS KEEP UP?

### Oracle Multichannel Order Management



**Secure. Flexible. Modern.**



**Increase Revenue and Margin**



**Ensure Customer Satisfaction**



**Decrease Fulfillment Errors and Time to Market**

Learn more: [www.oracle.com/scm](http://www.oracle.com/scm)